

# News from Nara MICE

2020/01/16

## Nara Prefectural Convention Center to open 2020

With over 1000-years of history and as the birthplace of Japanese culture, Nara offers a unique convention environment to its guests. Now, major developments of meeting facilities are underway, and within the vicinity of three World Heritage sites, close enough for visitors to explore and do business.

Come spring of 2020, the highly-anticipated Nara Prefectural Convention Center is set to open its door to the world and expected to increase the range of conferences to be held in the city. Located 90 minutes away from Kansai International Airport, the opening of this new center will allow industry players to host larger conferences and events, seating 2,000 delegates. In adjacent to the center, JW Marriott Hotel Nara is also scheduled to open the same year, marking the first JW brand hotel in Japan.

Having joined the International Congress and Convention Association (ICCA) in 2019, Nara Prefectural Government is determined to strengthen the profile of Nara as a MICE destination. As the UNWTO Regional Support Office for Asia and the Pacific (RSOAP) is now based in Nara city, Nara looks forward to enhancing the framework for cooperation with UNWTO particularly in the field of culinary. Future planning also involves more collaborations with Nara Agriculture and Food International College (NAFIC). Nara was selected by Japan Tourism Agency in 2019 as Japan's bidding city for UNWTO World Forum on gastronomy Tourism 2022.



<Nara Prefectural Convention Center>



<JW Marriott Hotel Nara>

## ■ About Nara Prefectural Convention Center

Nara Prefectural Convention Center is located in the middle of Nara City between Nara Park and Heijo Palace Site, surrounded by World Heritage sites. Easily reached from Kansai International Airport via a direct limousine bus in 90 minutes, Nara city offers excellent access to travelers from overseas. Equipped with 14 conference rooms, indoor and outdoor multi-purpose spaces, and tourism promotion facilities, including Nara Prefecture's largest convention hall at 2,100 square meters, Nara Prefectural Convention Center is the ideal location for a wide variety of events such as international conferences, academic meetings, seminars, exhibitions and business negotiations. The Center is scheduled to open in April 2020.

Please visit <http://www.nara-cc.jp/english/index.html> for more information.

### <Contact>

#### **Nara Prefectural Government**

MICE Promotion Section, Tourism Promotion Division, Tourism Bureau

TEL: +81-742-27-8479 (Direct) (Ext:2597)

Email: [nara-mice@office.pref.nara.lg.jp](mailto:nara-mice@office.pref.nara.lg.jp)